



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL (IEDC)

Empowering Innovation and Entrepreneurship among Students

What is IEDC?

- ▶ IEDC stands for **Innovation and Entrepreneurship Development Center**.
- ▶ A platform to promote **innovation, startups, and entrepreneurship** among students.
- ▶ Encourages students to develop **new ideas, products, and business models**

Objectives of IEDC

- ▶ Foster **entrepreneurial mindset** among students.
- ▶ Support **research and innovation** in various fields, including pharmacy.
- ▶ Provide **mentorship, training, and funding** for startups.
- ▶ Bridge the gap between **academia and industry**.

Importance of IEDC in Pharmacy

- ▶ Encourages **pharmaceutical innovations** (drug formulations, healthcare products, etc.).
- ▶ Supports the development of **new business models** in pharma and healthcare.
- ▶ Helps students explore **career opportunities** beyond traditional pharmacy roles.
- ▶ Connects students with **industry experts and investors**.

Facilities & Support by IEDC

- ▶ **Incubation Centers** for startup development.
- ▶ **Workshops & Training Programs** on entrepreneurship, patents, funding, etc.
- ▶ **Seed Funding & Grants** for innovative ideas.
- ▶ **Networking Opportunities** with successful entrepreneurs

ACTIVITIES AT MAR DIOSCORUS COLLEGE OF PHARMACY ORGANISED BY IEDC

| SLNO. | DATE | ACTIVITIES |
|-------|-------------------------|--|
| 1. | 06-02-25 | Sci-Fest 2025 Hackathon |
| 2. | 14-02-25 15-02-28 | Participated in Two-day residential camp for newly elected IEDC team leads at Marian College of Engineering , TVM |
| 3. | 28-02-25 | IEDC Orientation at MDCP |
| 4. | 28-02-25 | National Science Day |
| 5. | 07-04-25 to 10-04-25 | FDP on Innovation and Entrepreneurship Organised by AICTE & Ministry of Education's Innovation Cell at Digital University Kerala |
| 6. | 02-05-25 | Workshop on Additive Manufacturing by Dr.Pradeep Raj R Dean- CIET Mohandas Group of Institutions -TVM |
| 7. | 02-05-25 | FDP- From Classroom to Start-up Shaping the Next Generation of Innovators |